

# BOSTON BOARD OF HEALTH

June 12<sup>th</sup>, 2024

## AGENDA

1. Chairperson's Remarks
2. Executive Office Report
3. Acceptance and Approval of Minutes from March 13<sup>th</sup>, 2024 Meeting
6. FY2025 Budget Presentation and Vote to Approve
7. LGBTQ+ Health and Wellness
9. Adjourn



# EXECUTIVE OFFICE REPORT

DR. BISOLA OJIKUTU  
JUNE 12<sup>TH</sup>, 2024



BUILDING A HEALTHY BOSTON

# APPROVAL OF MINUTES

BY VOTE OF THE BOARD

BOSTON  
PUBLIC  
HEALTH  
COMMISSION



BUILDING A HEALTHY BOSTON

# BPHC FY2025 BUDGET

TIM HARRINGTON  
DIRECTOR OF ADMINISTRATION AND FINANCE  
JUNE 12<sup>TH</sup>, 2024

BOSTON  
PUBLIC  
HEALTH  
COMMISSION



BUILDING A HEALTHY BOSTON

# FY25 BUDGET TIMELINE

1/10/24	January Board Meeting with Budget Process Update
1/12/24	FY25 Draft maintenance budget submitted to the City, proposed new investments as well as any new capital requests
February 2024	FY25 external funds budget due to the City
February 2024	Initial meeting with OBM and Mayor's Office around potential new budget proposals and revisions to draft FY25 maintenance budget
3/13/24	Board meeting to review and vote to submit FY25 maintenance budget to the Mayor for review and approval
May 2024	City Council hearings
6/12/24	Final Board vote to approve FY25 budget
6/27/24	Final City Council vote to approve FY25 budget

# FY25 RECOMMENDED BUDGET

Bureau	FY24 Adopted	FY25 Recommended	Variance	% Change
Recovery Services	\$ 9,264,496	\$ 9,761,144	\$ 496,647	5.4%
Child and Adolescent Family	\$ 15,864,634	\$ 17,281,069	\$ 1,416,436	8.9%
Community Initiatives	\$ 6,046,658	\$ 6,505,515	\$ 458,858	7.6%
<i>EMS Total</i>	<i>\$ 76,795,470</i>	<i>\$ 85,092,995</i>	<i>\$ 8,297,525</i>	<i>10.8%</i>
<i>EMS Revenue</i>	<i>\$ (40,343,750)</i>	<i>\$ (41,208,575)</i>	<i>\$ (864,825)</i>	<i>2.1%</i>
EMS Net	\$ 36,451,720	\$ 43,884,420	\$ 7,432,700	20.4%
Homeless Services	\$ 11,259,021	\$ 12,678,924	\$ 1,419,903	12.6%
Infectious Disease	\$ 6,538,011	\$ 7,017,647	\$ 479,636	7.3%
Public Health Svc Ctrs	\$ 22,595,741	\$ 22,415,308	\$ (180,433)	(0.8%)
Administration	\$ 13,768,276	\$ 13,326,104	\$ (442,172)	(3.2%)
Property	\$ 8,423,788	\$ 8,461,882	\$ 38,094	0.5%
OPEB	\$ 2,250,000	\$ -	\$ (2,250,000)	(100.0%)
<b>Total City Appropriation</b>	<b>\$ 129,907,346</b>	<b>\$ 138,777,013</b>	<b>\$ 8,869,667</b>	<b>6.8%</b>

# FY25 PROPOSED NEW INITIATIVES

- **Maternal and Infant Health:** A new initiative to address disparities in maternal and infant health through the creation of a Fetal Infant Mortality Review, and the expansion of an existing program to ensure home visiting services are available for all Black birthing families in Boston. This includes 4 FTES and \$475,000 in funding.
- **Low threshold spaces:** \$1,000,000 in additional funding to support low threshold sites as ARPA funding winds down



# FY25 PROPOSED NEW INITIATIVES

## BOSTON EMS

- **12 new FTEs** to allow Boston EMS to add two additional ambulances to the current complement of 26
  - Twelve (12) EMT FTEs are needed to staff one 24-hour ambulance annually
  - Needed to maintain response times; call volume increased by 6 % in 2022 and by another 3% in 2023
  - This would raise Boston EMS' uniformed FTE count from 428 to 440.



# **VOTE TO APPROVE FY25 RECOMMENDED BUDGET**

# LGBTQ+ HEALTH AND WELLNESS

TEAKIA BROWN  
DIRECTOR, DIVISION OF EDUCATION AND COMMUNITY ENGAGEMENT  
INFECTIOUS DISEASE BUREAU, BPHC  
JUNE 12<sup>TH</sup>, 2024

BOSTON  
PUBLIC  
HEALTH  
COMMISSION



# MAKE A DATE WITH YOUR HEALTH CLINIC

ECE/IDB is working with theSTUDIO, to develop authentic, empowering, and sex-positive messaging to advocate for HIV and STI awareness, testing, and treatment through spring and summer using a variety of multi-media platforms.

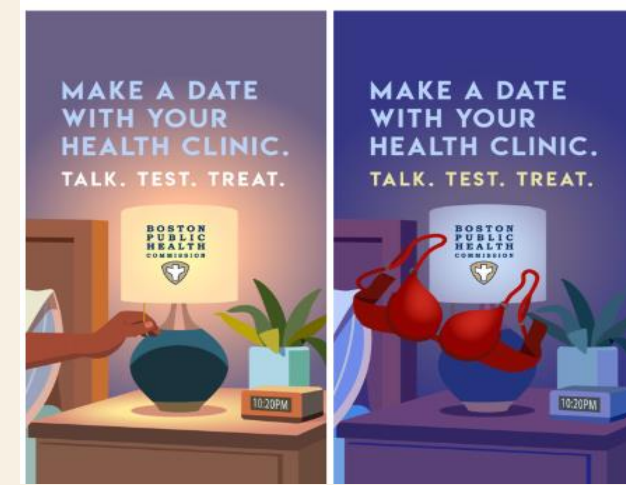
Our landing page is accessible via QR codes on our educational HIV and STI prevention palm cards and makes finding testing and treatment sites for HIV and STI's around the city easy. The page also includes information about mpox vaccination resources as well as PrEP and community partners and resources.



Middles are from SLIDE 23



# ENGAGEMENT METRICS



Platform	Measurement	Target	Run Time
<b>Dating app ads</b>	# of impressions, click through rate (CTR) from ads to the landing page for more information.	Tinder, Grindr, Jack'D, SCRUFF, HER Social media	May 15- July 15
<b>HIV/STI prevention palm cards</b>	10,000 with QR code	12 languages SP, HC, CH,SOM etc	On-going
<b>HIV/STI prevention landing page</b>	Google Analytics	Residents seeking STI information	On-going
<b>OOH Ad placement</b>	78 boards 150 posters	Digital Liveboards Subway/Bus posters Multiple roots throughout Boston	May 15-July 15

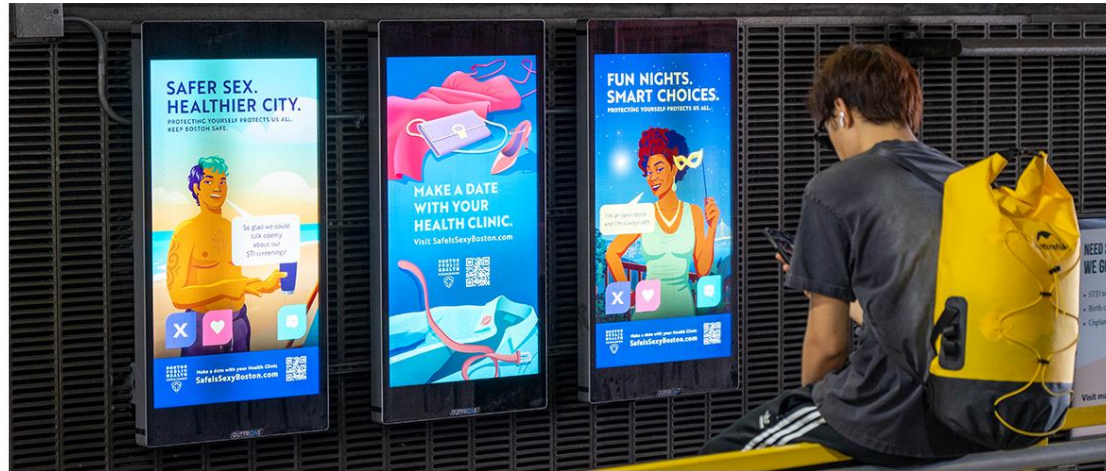
# SECOND YEAR COLLABORATION WITH BOSTON PRIDE 4 THE PEOPLE



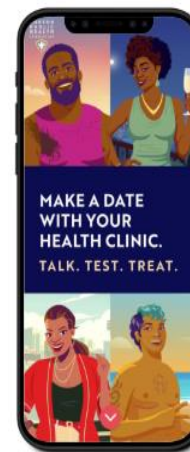
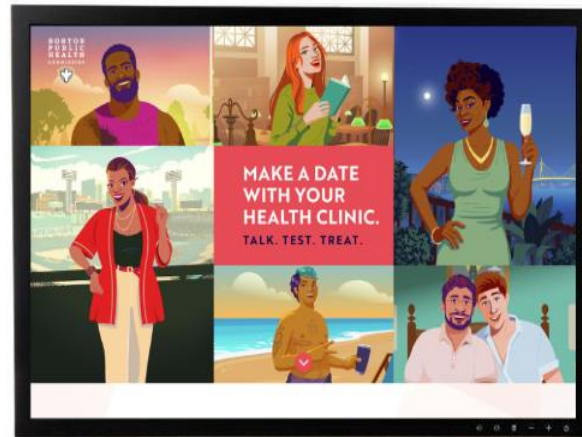
By adding the Boston PRIDE for the People logo to our ads we were afforded platinum sponsorship. This provides us with visibility and connection to the community. Staff marched and tabled during the festival, handing out condoms, palm cards, and other BPHC resources from across BPHC.



# TALK. TEST. TREAT.



# THANK YOU PLEASE SCAN THE QR CODE



# BOSTON BOARD OF HEALTH

June 12<sup>th</sup>, 2024

## AGENDA

1. Chairperson's Remarks
2. Executive Office Report
3. Acceptance and Approval of Minutes from March 13<sup>th</sup>, 2024 Meeting
6. FY2025 Budget Presentation and Vote to Approve
7. LGBTQ+ Health and Wellness
9. Adjourn

