

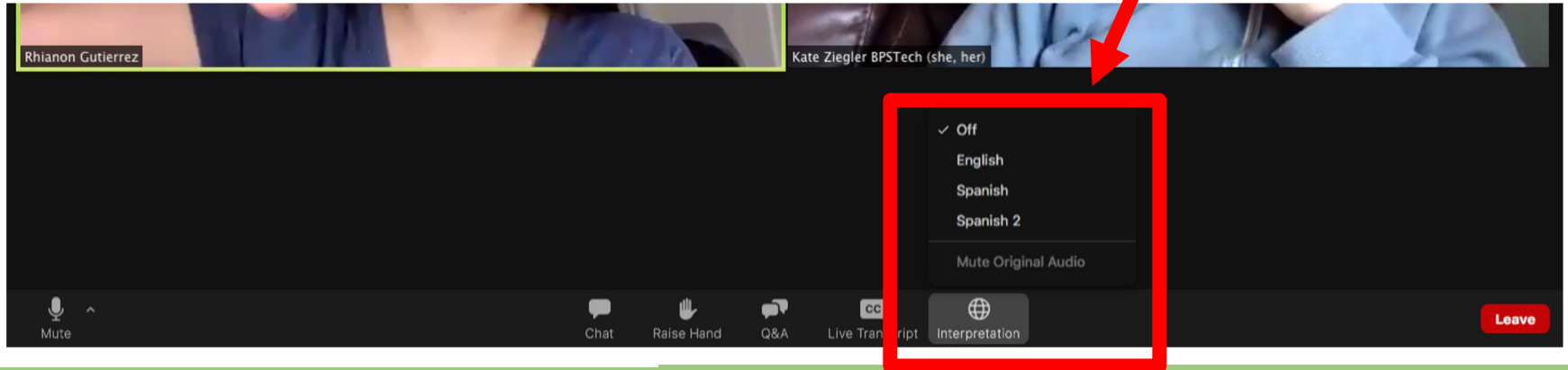
PANELIST & ATTENDEE VIEW (Zoom Webinar Only)

Setup - Before Webinar

To ensure the best possible experience, please [update to the latest version of Zoom at this link](#).

During Webinar

Look for the interpretation (globe) icon at the bottom of your screen and select the language you want to hear.



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LAPTOP: Zoom Interpretation Services

Spanish: Para traducción en

Español,

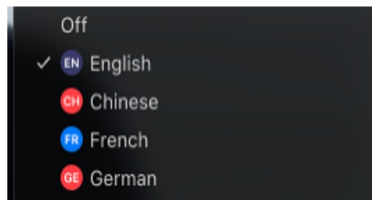
1. Vaya a la parte baja de la pantalla, en la barra horizontal, y presione la tecla "Interpretation".
2. Luego seleccione el idioma que desea escuchar.
3. Después de seleccionar, usted entrará a la reunión en el idioma "Español".



Haitian Creole: Pou

entèpretasyon **Kreyòl ayisyen,**

1. Ale nan kontwòl ba nan pati anba ekran an epi Klike sou "Interpretation."
2. Apre sa, klike sou lang ke ou ta renmen tande a.
3. Kounye a ou gen aksè a reyinyon an *Kreyòl ayisyen*.

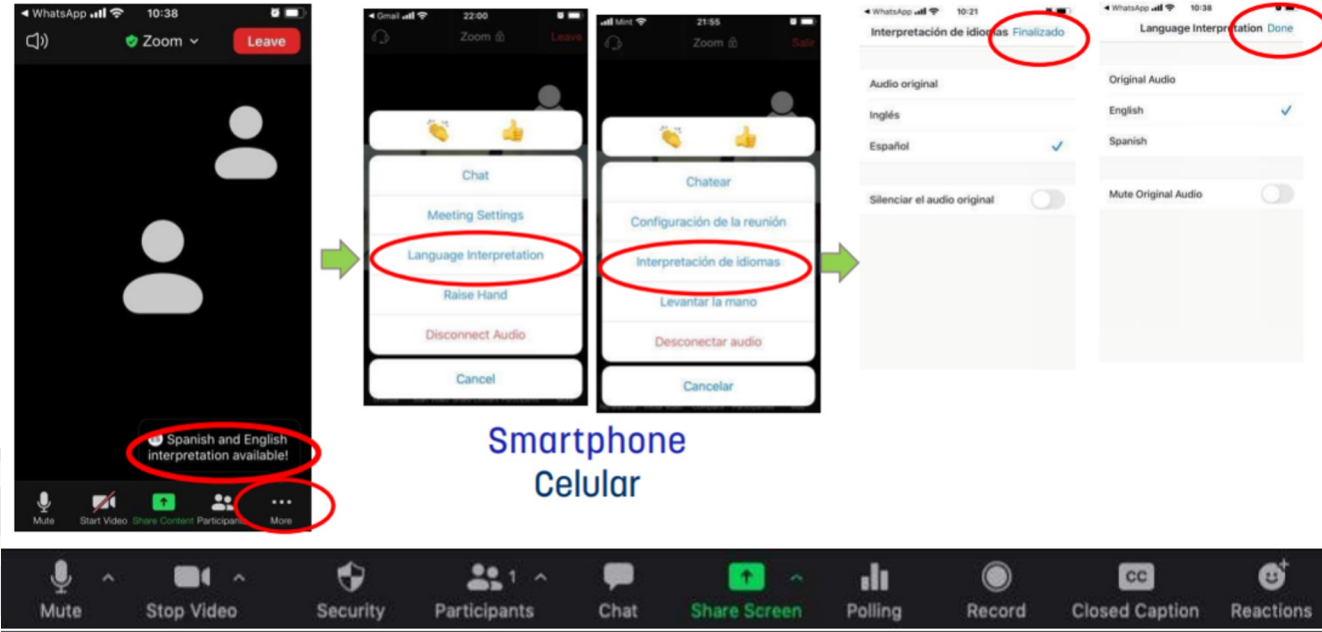


Cabo Verdean Creole: Gossim bu ta entra na reuniao na **kriolu,**

1. Bai na barra de controlo horizontal na parte inferior di computador bu kalka na "Interpretation".
2. Depos kalka na idioma qui bu kre ovi.
3. Agora djabu sta ta entra na reuniaun em *creole*.



PHONE: Zoom Interpretation Services



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Madison Park: Redesign & Renovation

COMMUNITY MEETING

Wednesday, June 12, 2024



Mayor Michelle Wu



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MADISON PARK PROJECT TEAM

Madison Park

- Head of School: Paul Neal
- Assistant Head of School: Artis Street
- CTE Program Directors: Perino Watson, Emily Medina
- Director of Operations: Hamid Gharooni
- Director of Strategic Engagement and Communications: Brandy Cruthird
- Family Liaison: Shynnah Monge Cueto
- Admissions Manager: Shakeen Stewart
- Marketing Instructors and Class: Sherrice Lewis-Thompson, Rajen Bhatt, and their students
- Building & Property Maintenance Teacher: Joe DeVeau

Mayor's Office

- Chief of Policy and Strategic Planning: Mike Firestone
- Chief of Worker Empowerment: Trinh Nguyen
- Senior Advisor on Labor: Lou Mandarini
- Deputy Chief of Policy: Tali Robbins
- Senior Policy Advisor: Anshi Moreno Jimenez

Boston Public Schools

- Chief of Capital Planning: Del Stanislaus
- Executive Director of Operations and Implementation: Susana Hernandez Morgan
- Sr. Project Manager: Meghan Schroeder
- Project Advisor: Jim Caradonio
- School Superintendent: Robin Lee
- Secondary Superintendent for College, Career, and Life Readiness: Ted Lombardi
- Executive Director of Career and Technical Education: Michelle Sylvaria

Public Facilities Department

- Chief of Operations: Dion Irish
- Executive Director: Carleton Jones
- Deputy Director: Rohn McNulty
- AD for Design: Evan Brinkman
- AD for Construction: Patrick Mulvey-Welsh
- Sr. Project Manager: Roberson Castor
- Project Manager for Studies: Trish Cafferky
- Communications Manager: Bridgette Nee



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AGENDA

- Project Background
- Project Timeline
 - Where have we been?
 - Where are we now?
 - Where are we going?
- Preparing for Design and Construction
 - Rebranding
 - CTE Program Development
 - Swing Space
 - Partnerships
- Q&A



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OUR COMMITMENT TO MADISON PARK

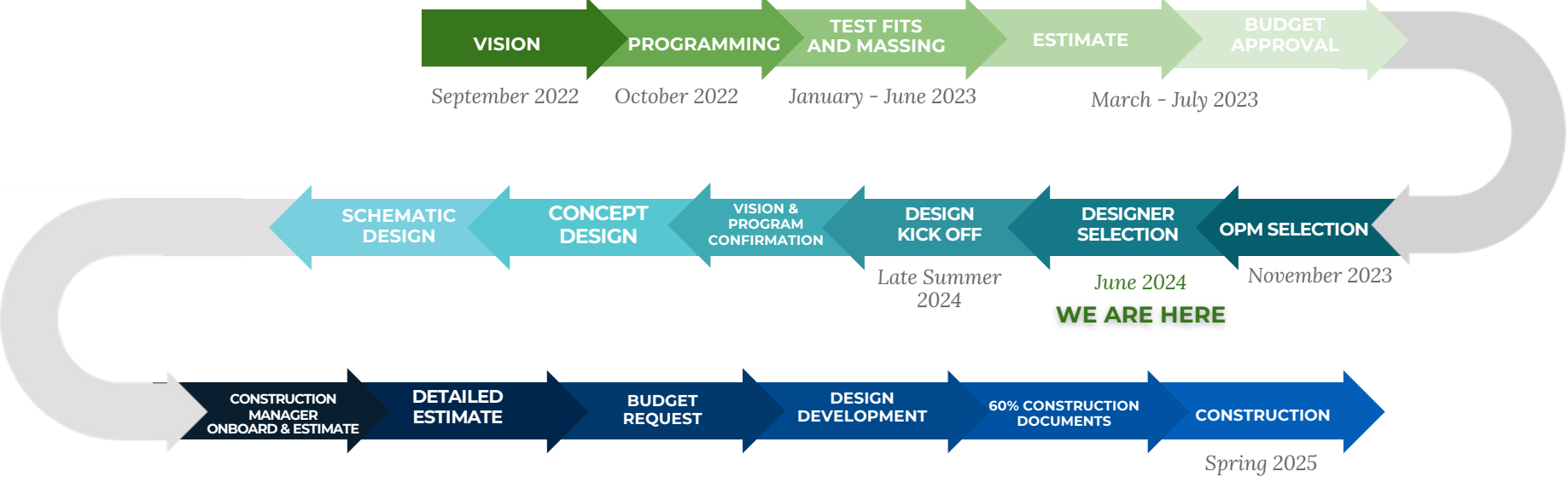


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MADISON PARK PROJECT TIMELINE



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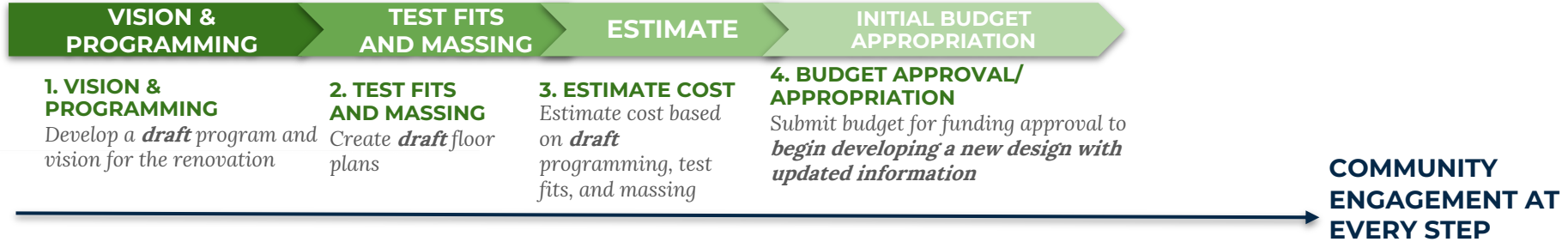


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MADISON PARK PROJECT TIMELINE

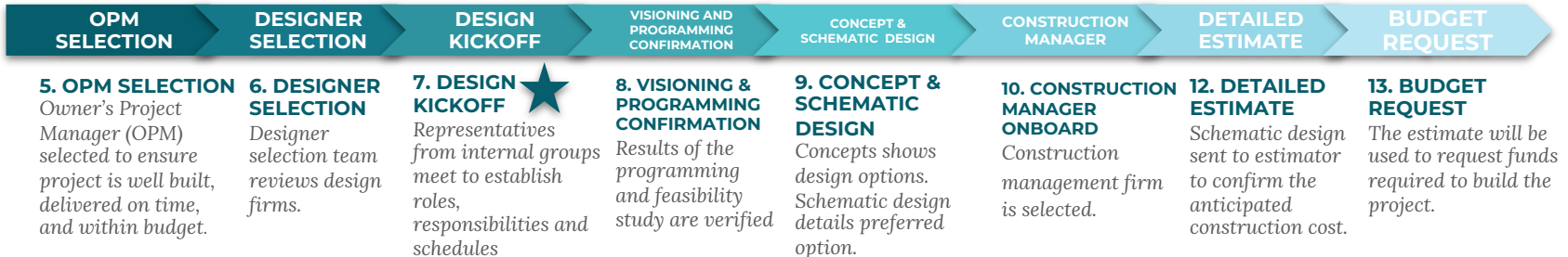
PHASE 1: FEASIBILITY STUDY

Purpose: Develop a **draft** vision and cost estimate.



PHASE 2: DESIGN STUDY

Purpose: Update the vision and program based on new information & budget to **develop a final program and design.**

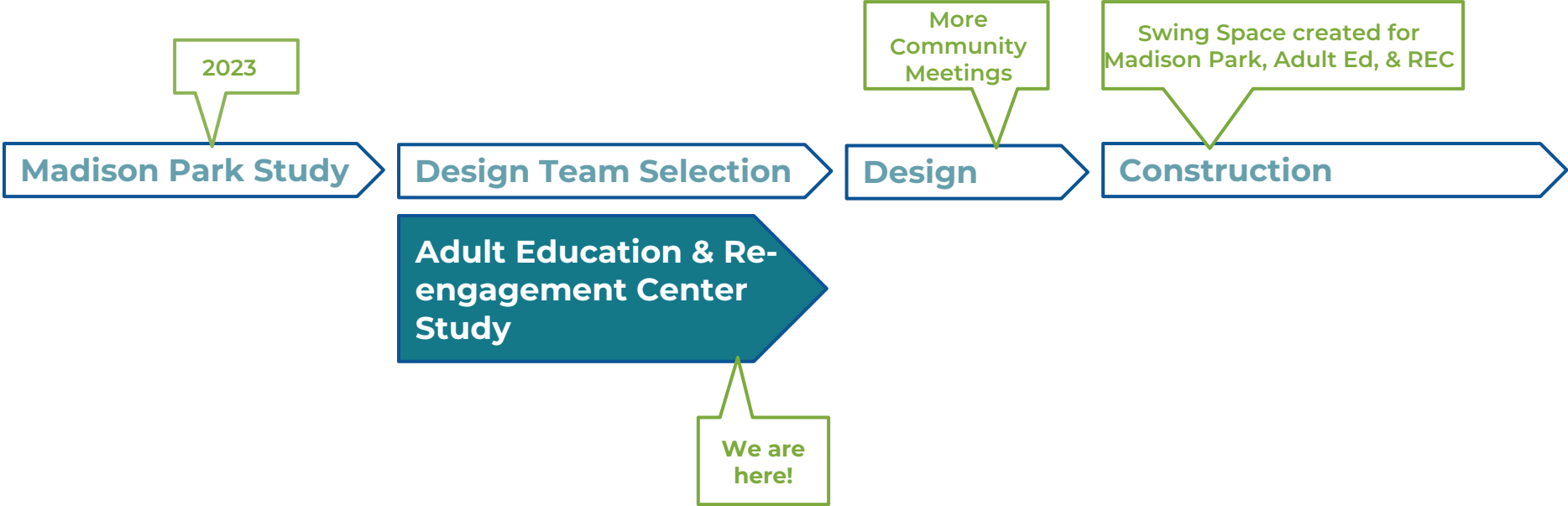


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MADISON PARK + ADULT-ED/REC PROJECT TIMELINE



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DESIGNER SELECTION UPDATE

Designer selection process is nearly complete:

- May-June 2024:
 - Interviews held on May 22
 - Shortlisted designers' rankings we presented to the PFD Director for approval. Perkins & Will
 - PFD then begins contract negotiations with the top ranked firm, Perkins & Will
- July 2024:
 - Once approved, PFD will present the proposal to the Public Facilities Commission (PFC) for a vote, expected at their July meeting.
- **Fall 2024: Design begins!** Community members are encouraged to participate. Expected to last 12-18 months.



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COMMUNITY ENGAGEMENT



September 2022 - June 2023:
Feasibility Study visioning sessions



March 19, 2024:
Alumni reunion briefing



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PREPARING FOR DESIGN AND CONSTRUCTION



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Preparing for Design and Construction

- **Rebranding:** Engagement with school and community stakeholders to develop an updated and unified branding identity to support new family and school partner recruitment.
- **CTE Program Development:** Data gathering, analysis, and strategic planning to re-invigorate CTE programs
- **Swing Space:** Finding appropriate space for students to continue their education during construction
- **Partnerships:** Strengthening current partnerships and establishing new ones



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REBRANDING



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Rebranding Engagement Work

Goal: Understand Madison's history and future vision to develop a unified brand to help recruit new families and school partners. This includes:

- Rejuvenating the school's branding guidelines and unifying the school's branding elements (colors, logos, etc.) to create consistency and coherence throughout its history of changes.
- Provide recommendations to the design team.

How? Community engagement and research to develop a new branding toolkit



Focus groups, interviews and survey with community groups: alumni, students, families, staff, community partners, and industry partners

CTE PROGRAM DEVELOPMENT



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CTE Program Development

REVIEW
SCHOOL
SPECIFIC
DATA

REVIEW
LABOR
MARKET
ANALYSIS

HOLISTIC
REVIEW OF
ALL DATA
AND
PROGRAMS

PRESENT
UPDATED CTE
LIST

- **Goal:** Develop the **best possible CTE program portfolio** for strong career pathways for Madison Park students that align with Boston's economic future.
- **Current status:** The project team is reviewing the Madison Park data, the labor market analysis, and other examples of successful technical vocational schools to recommend an updated CTE program portfolio.
 - The updated portfolio may include new CTE programs suggested in the Feasibility Study and from further stakeholder engagement.

SWING SPACE



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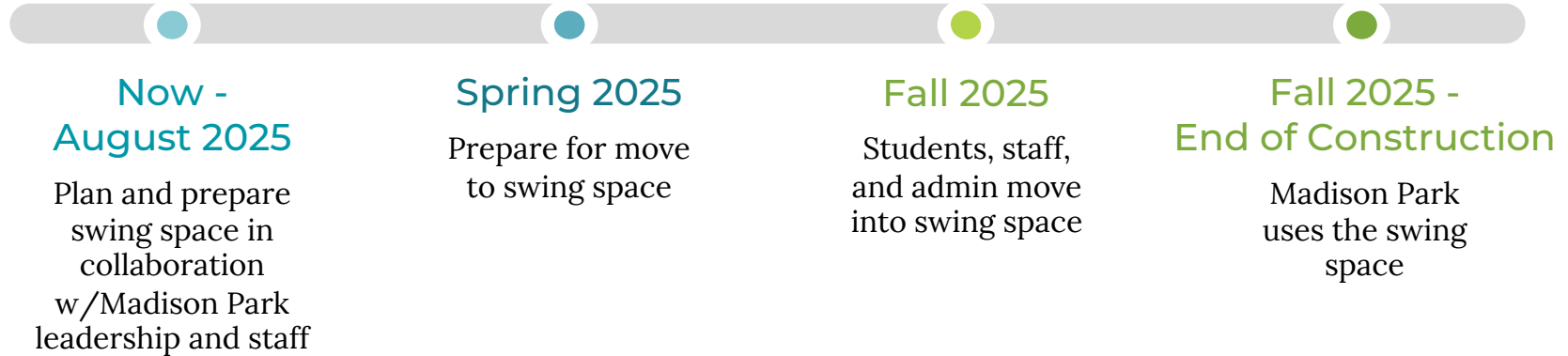


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SWING SPACE

Timeline

Move will be coordinated by BPS Capital Planning, Madison Park leadership, and PFD.



SWING SPACE

- With support from MPTVHS leadership and staff, PFD and their consultants are:
 - Evaluating Timilty School as the main temporary campus
 - Determining space needs for Madison Park's current programs
- Swing Space Working Group is investigating off-site space for non-classroom-based CTE programs
 - Union halls have agreed to house the programs with existing partnerships
 - Working with MPTVHS leadership and staff to determine best swing space for other programs
- Students will have transportation provided from the main campus to and from their offsite programs

PARTNERSHIPS



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STRENGTHENING PARTNERSHIPS FOR CTE PROGRAMS

- Our goal is to strengthen current partnerships and forge new ones to increase student opportunities, both during school and after graduation
 - **Current status:** 10% of juniors and seniors are in co-ops
 - **Goal:** 95% of juniors and seniors should be eligible for co-ops, with 80-85% participating in a co-op
- Promising new partnerships
 - Aviation
 - Cosmetology
 - Culinary
 - Construction Craft Laborers
- Strengthening existing partnerships



NEXT STEPS

- Design is expected to begin at Fall 2024
- We will host community meetings throughout the design process to develop the final program vision and campus design
- We hope to begin construction in Summer 2025, with students learning in swing spaces beginning in Fall 2025



FUTURE COMMUNICATION

- Next newsletter will go out **July 1**
- **Project updates**, including presentations from all community meetings, are posted at: boston.gov/education/madison-park-technical-vocational-high-school
- Email capitalplanning@bostonpublicschools.org with any questions
- To take our survey, visit bit.ly/surveymp1 or scan the QR code



Questions? Feedback?

Please limit your remarks to 2 minutes max per person. Priority will be given to Madison Park community members.