

DRAFT PARTICIPATORY BUDGETING RULEBOOK

CITY OF BOSTON

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By City Clerk at 10:02 am, Feb 27, 2024

BOSTON'S PARTICIPATORY BUDGETING RULEBOOK

The purpose of this Rulebook is to outline the policies and procedures of the Participatory Budgeting (PB) process, including measures that align with the City's goals of achieving and embedding equity and inclusion into City practices, and building collective capacity on issues of racial and social justice. The Office of Participatory Budgeting (OPB) and the External Oversight Board (EOB) worked collectively to create a standard set of rules and operations that builds on best practices for creating an inclusive and equitable PB process in Boston. OPB will annually review, amend, and update the Rulebook as needed, in consultation and with the majority approval of the Board.

WHAT IS PARTICIPATORY BUDGETING?

Participatory Budgeting (PB) is a democratic process where community members directly decide how to spend part of a public budget. Participatory Budgeting started as an anti-poverty measure in 1989 in Porto Alegre, Brazil. Since then, it has spread to over 7,000 cities around the world. Participatory Budgeting is a practice that deepens democracy, builds stronger communities, and creates a more equitable distribution of public resources.

PARTICIPATORY BUDGETING IN BOSTON

In Boston, [Youth Lead the Change](#) was established in 2014 as the City's first youth-led participatory budgeting initiative. The process is currently led by the Office of Youth Engagement and Advancement. It invests one million dollars of the City's [capital budget](#) to give young people the power to decide how to spend it for the benefit of their communities.

In the 2021 Municipal Election, Boston voters approved a ballot measure to create the Office of Participatory Budgeting. The Office is charged with furthering public engagement on how the City's budget is created and how tax dollars are spent. The Participatory Budgeting process is designed to empower constituents in working alongside the City in budget development.

THE OFFICE OF PARTICIPATORY BUDGETING (OPB)

The mission of the Office of Participatory Budgeting is to provide an official point of entry for Boston residents to contribute to the city's budget process. OPB advances this mission by:

- Furthering public engagement and direct democratic involvement
- Building collective capacity on issues of racial and social justice

- Aligning with the City's goals of achieving and embedding equity and inclusion into the City practices
- **OPB plans to host yearly participatory budgeting cycles to allow for continuous public engagement in order to:**
 1. Offer opportunities for the public to propose creative new ideas to address local needs;
 2. Gauge resident priorities to inform the City's annual budget process.

PRINCIPLES OF BOSTON'S OFFICE OF PARTICIPATORY BUDGETING

- **Civic Education & Empowerment** - educate community about local government decision making and empower them to be more involved in civic processes, testing new ways to maximize community involvement.
- **Development & Impact** - the Office's funds are spent in ways that prioritize equity issues and address the greatest needs of the community.
- **Partnerships & Trust** - build partnerships between local government, community organizations, and residents to strengthen confidence and trust in local government.
- **Accessibility** - make it easy for people to participate in the City's budgeting processes.
- **Equity & Inclusion** - ensure the participatory budgeting process includes and benefits groups that have been historically disenfranchised.

OPB'S EXTERNAL OVERSIGHT BOARD

The Office of Participatory Budgeting has an External Oversight Board of nine Boston residents with experience and expertise in various topics relevant to participatory budgeting, including but not limited to community investment and development, public finance, open space, urban planning, community organizing, affordable housing, public education, public health, environmental protection, historic preservation, and a demonstrated history of civic involvement in their communities. External Oversight Board members oversee and support the Office of Participatory Budgeting in the development and implementation of PB in the City.

Members of the External Oversight Board for the 2024 and 2025 PB Cycles are:

- Betsy Cowan Neptune, Executive Director, BUILD
- Carla Stovell, Board Member, New England United 4 Justice
- Caroline de Paula, Director of Adult Education, Jackson Mann Community School

- Esther Chong Weathers, Associate Director of Diversity, Inclusion, and Belonging at the Harvard Graduate School of Design
- Jarret Wright, Director of Cybersecurity, Massachusetts Port Authority
- Jim Kennedy, Retired member of the Office of Budget Management, City of Boston
- Khalid Mustafa, Coaching Supervisor, Fathers' Uplift
- Lisa Hy, Program Manager, Tufts Medical Center Community Benefits and Health Initiatives
- Marilyn Forman, Director of Community Organizing and Resident Engagement, Codman Square Neighborhood Development Corporation

NOTE: Board members will be reimbursed for transportation expenses incurred in the performance of their duties, such as parking and transit tickets.

PROJECT ELIGIBILITY

CRITERIA FOR ELIGIBLE PROJECTS

The PB process prioritizes project ideas that build collective capacity on issues of social and racial justice. Project ideas submitted must meet the following criteria:

- Projects are limited to a one-time expense, and do not create new permanent positions.
- Project ideas must be feasible to implement, and be consistent with existing City policies, laws, regulations, and the Participatory Budgeting Ordinance.
- Projects must be implemented or managed by the appropriate City Department or agency receiving direct budget appropriations.
- Projects on private, state or federal property are not eligible, such as the Department of Conservation & Recreation (DCR) or the MBTA.

→ Types of Projects and Guidelines

Project proposals may include programs and services, as well as physical infrastructure, technological improvements, and community enhancements on City-owned public property (park improvements, computers for community centers, bike lanes, etc)

→ Project examples that are eligible for funding:

- Programming to strengthen mental health among Boston youth
- Workforce training programs for residents re-entering society after incarceration
- Parenting education programs for single and teen parents

- Digital literacy classes for senior citizens to learn new skills and promote social connections
- Vocational training and financial literacy for low-income residents
- Expand the City's Wicked Free WiFi network to reach more low-income areas

→ **Project examples that are ineligible for funding**

- Paying for the salary of a public employee to provide services
- Repairing a privately owned building
- Helping an organization renovate a space that it rents from a private landlord
- Helping a religious institution repair its sanctuary
- Increase the frequency of MBTA buses or trains

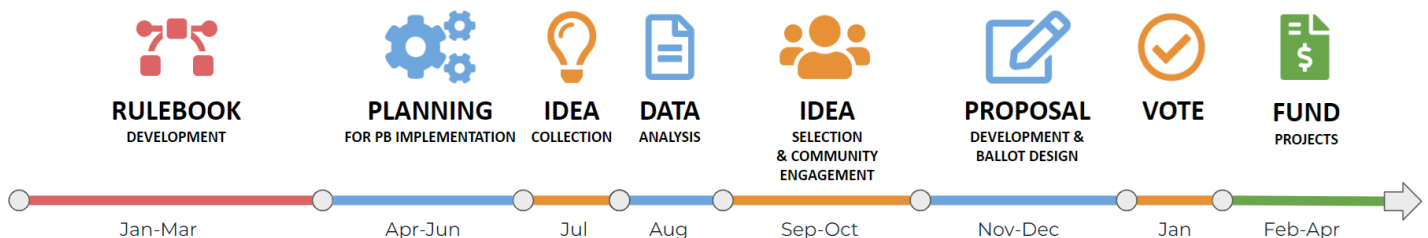
NOTE: Before being submitted for public vote, project proposals with estimated costs will be reviewed in advance by the appropriate City department or agency, and must be certified by the City's Chief Financial Officer.

PARTICIPATORY BUDGETING TIMELINE

OPB proposes the following timeline for PB phases in Cycle One. Phase durations and timelines may change slightly due to process refinements in the pilot year.

PHASES OF PB AND ESTIMATED DURATION

- Rulebook Development & Planning for PB Implementation (6 months)
- Idea Collection
- Data Analysis
- Idea Selection
- Proposal Development
- PB Voting
- Awarding PB Projects & Implementation Monitoring
- Evaluation



PARTICIPATORY BUDGETING PHASES

RULEBOOK DEVELOPMENT & PLANNING FOR PB IMPLEMENTATION (January - June 2024)

The Office of Participatory Budgeting and the nine members of the External Oversight Board met on a weekly basis from January through April 2024 to establish the parameters and procedures that will guide the implementation of Participatory Budgeting in Boston. During these meetings, OPB and the Board defined the overall framework and timeline for PB implementation. Meetings were open to the public and resident feedback was solicited, considered, and incorporated into the planning process. From April to June 2024, the Office will begin planning for PB implementation, ensuring that all the details will be ready for launching this City-wide initiative.

IDEA COLLECTION (July 2024)

The Office of Participatory Budgeting will leverage technology and community partnerships to ensure that Boston residents are able to submit PB project ideas to the City. The public engagement strategies below will help OPB connect with residents online and in their communities:

- **Online “PB Portal”:** Similar to Cambridge, Somerville, and other municipalities across the nation, OPB will have a website for the public to learn about participatory budgeting, submit their project ideas, and follow each step of the process. Any Boston resident will be able to submit project ideas and see what other proposals have been submitted in their neighborhoods and the City at large. Through the online PB Portal, residents will also be able to review project eligibility criteria before submitting an idea. The site will be mobile friendly, easy to navigate, and accessible in Boston’s top languages.
- **In-Person Idea Collection Workshops:** To ensure participation and engagement of hard-to-reach populations, OPB will test a model of contracting with community organizations to assist with public education and collect resident ideas. During this pilot year, OPB will host Idea Collection Workshops with community organizations that will be open to the public in various neighborhoods across the City. The selection of organizations will be determined in consultation with the External Oversight Board.

NOTE: *An Idea Collection Toolkit will be available online for organizations across the City to host their own Idea Collection Workshops. Workshop attendees will submit their ideas via the online PB Portal.*

- **PB Phone Line:** A designated phone number will be available for residents to call to submit their project ideas. When calling, a multilingual message will instruct the public on how to

share their ideas verbally with the Office. If residents call the City's 311 Constituent Services Center, the Center will be able to direct them to the PB Phone Line.

- **PB Corners at Boston Public Libraries & City Hall:** In partnership with the Boston Public Library, branch locations across the City will have "Participatory Budgeting Corners", where residents will be able to submit their ideas. Participatory Budgeting Corners will also be available at Boston City Hall for residents.

WHO CAN SUBMIT PROJECT IDEAS?

- Only City of Boston residents, regardless of age.
- Members of the External Oversight Board cannot submit project ideas.

WHAT TYPE OF INFORMATION WILL BE REQUIRED FROM RESIDENTS TO SUBMIT IDEAS?

- Name & Last Name
- Neighborhood of residence
- Zip Code
- Optional: Email address
- Optional: Preferred language

HOW SHOULD PROJECT IDEAS BE DESCRIBED?

- Name or title of the project idea
- A short description of the idea (50 words or less)
- If the idea serves the entire City or a specific neighborhood or location
- The positive impact of the project idea to the community (50 words or less)
- The category the idea belongs to (Drop down menu)
 - **Arts & Culture:** Project ideas focused on arts and cultural programming that promote cultural spaces in the City.
 - **Community Resources:** Project ideas that provide assistance or services to residents in need, such as programs at community centers, financial or digital literacy, English as a second language, or GED classes.
 - **Local Economy & Worker Empowerment:** Project ideas that improve access to quality jobs, skills training, career pipelines, and other resources for workers, small business owners, and entrepreneurs.
 - **Education, Youth & Families:** Project ideas related to education for all ages, as well as proposals that meet the needs of Boston's youth, senior citizens, and families.

- **Environment, Sustainability, and Food Access:** Project ideas that help increase access to healthy and affordable food, promote environmental justice, and help increase the quality of life in Boston.
- **Facilities, Parks & Recreation:** Project ideas that Invest in clean, green, safe and accessible open space, facilities, and programming for residents and neighborhoods.
- **Health and Well-being:** Project ideas that promote the physical and mental health of Boston residents of all ages.
- **Public Safety:** Project ideas that advance safety and increase justice in the City, such as community violence prevention programs and initiatives for healing and recovering from trauma and substance abuse.
- **Streets & Sidewalks:** Project ideas to improve City streets and sidewalks and promote safety and accessibility.
- **Transportation:** Project ideas that promote transportation options that are safe and accessible for people walking, biking, riding transit, or driving vehicles in the City.
- **Other / Not Sure:** Other community centered ideas that may not fit in the previous categories.

WHAT TYPE OF INFORMATION SHOULD BE REQUIRED FROM RESIDENTS TO VOTE?

- Name & Last Name
- Email address
- Neighborhood
- Zip Code
- Short affidavit stating that individuals meets Boston residency requirements

WHAT ARE THE AGE REQUIREMENTS FOR VOTING?

- Boston residents who are at least 11 years of age or in 6th grade.

DATA ANALYSIS (August 2024)

The Office of Participatory Budgeting, in partnership with the City's Data Analytics team, will analyze the comprehensive list of project ideas received during the Idea Collection Phase, identifying themes that emerged across the City. The goal of this phase is to identify 15 to 20 themes for each of the ten (10) categories.

Categories and Themes Example



Themes will help inform the next phase of participatory budgeting: Idea Selection, where residents will prioritize themes that they would like to see as proposals on the PB ballot. All the original project ideas will remain visible online via the PB Portal, and help shape what final ballot proposals look like.

IDEA SELECTION (September - October 2024)

The goal of this phase is for the public to identify the top themes that they would like to see developed into proposals for voting.

- **Majority Selection:** The top 15 themes prioritized the most by residents during this phase will be chosen for the ballot, regardless of categories. For example, the PB ballot could contain 7 proposals related to "Health & Well-being" 5 for "Education, Families and Youth," and 3 for "Public Safety" because those themes were prioritized most by the public.

OPB will provide several engagement touchpoints to garner resident feedback on top priorities:

- **In-Person Forums:** OPB will host 3-5 City-wide Idea Selection Forums for residents to prioritize themes. During these "open house" style events, attendees will join facilitated table discussions and share priorities they care most about. Residents will be able to visit any or all of the category tables, selecting their top priority themes in each station based on their lived experiences, equity guidelines, and reflections from facilitated discussions.

- **Online Prioritization:** As residents attend in-person forums, Bostonians who cannot attend these meetings, or those who chose to engage virtually, will be able to prioritize themes via their phones or computers by signing into the online PB Portal and making their selections.

PROPOSAL DEVELOPMENT (November-December 2024)

During the Proposal Development Phase, OPB and its Board will review each of the 15 selected themes and transform them into short ballot proposals for voting.

→ **The objective in this phase is to:**

- Go from broader themes to more specific proposals by reviewing the original ideas collected under them, as well as resident feedback from Idea Selection Forums.
- Connect with relevant City Departments to assess the feasibility of proposals and assign them an estimated dollar amount.

NOTE: As proposals are refined, OPB will design a user-friendly and accessible ballot for in-person and online voting.

PB VOTING (January 2025)

Residents will be able to vote online and at in-person sites in City Hall and Public Libraries Branches across the City. OPB will leverage existing City events and explore partnerships with community groups for voting outreach.

On the ballot, residents will be able to select up to five (5) of a total of 15 proposals, each with an estimated dollar amount. Proposals with the most votes will be awarded, up to the funding cap for the particular PB Cycle. For voting assistance, the public will be able to email pb@boston.gov or call the PB Phone Line.

When the voting period closes, the City and OPB will announce the winning proposals, with the final voting results published in OPB's website.

NOTE: In the event of a tie, OPB in collaboration with its External Oversight Board will resolve the tie.

→ **Voting Outreach**

The Office of Participatory Budgeting will consider the following outreach methods:

- Send voting information to emails collected during Idea Collection and Idea Selection.
- Leverage the City's newsletters and social media channels, including those of departments such as Age Strong, Disabilities Commission, Immigrant Advancement,

Black Male Advancement, etc.

- Paid ads on popular social media sites (Facebook, Instagram, Tik-Tok, etc.)
- Ads in local newspapers & radio stations (English & Ethnic Media.)
- Flyers/posters at libraries and schools.
- Partner with community groups engaged with OPB earlier in the process.
- Explore ads on MBTA buses and trains.
- Explore hosting in-person voting events in partnership with community organizations.
- Explore sending mailers to residential addresses with PB voting details

AWARDING PB PROJECTS & IMPLEMENTATION MONITORING

The Office of Participatory Budgeting will work with its Board and relevant city departments to determine which avenue is the most appropriate for implementation:

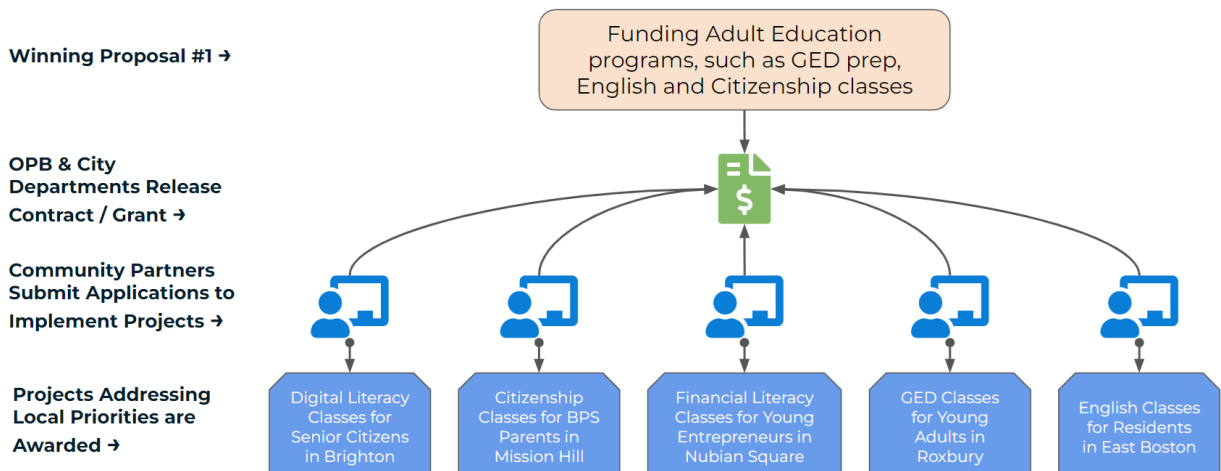
→ Contracts or grants to community organizations;

- OPB, in collaboration with relevant City Departments, may release grant/contract opportunities for local organizations to propose projects that address the voted proposals, are tailored to the needs and priorities of their particular communities
- OPB and its External Oversight Board may create an application review process to assess the projects received, ensuring that grant/contract applications meet the purpose and values of the PB Ordinance.
- The implementation of projects will be monitored by OPB and the relevant City Departments.

→ Partner with City departments to implement projects

- OPB will work with City Departments to define a timeline and create an implementation plan.

***Example for Contracts or grants to community organizations:** Through an application selection process, community partners may be funded to implement project proposals that address resident priorities.*



→ Monitoring the Implementation of PB Projects

The Office of Participatory Budgeting will track and report on the progress of PB funded projects on its website and annual reports.

- **For PB Projects Funded via Grants or Contracts to Community Groups:** OPB will create monitoring and reporting protocols to ensure that community groups that receive PB funding have the necessary guidelines and support to deliver successful outcomes.
- **For PB Projects Implemented by City Departments:** The Office of Participatory Budgeting will partner and coordinate with City Departments that receive PB funding to determine project timelines and milestones.

EVALUATING PB CYCLE 1 (July 2024 - February 2025)

Evaluation is a critical part of improving the Participatory Budgeting process for future cycles. As such, OPB will contract with an evaluation consultant to assess the outcomes of this pilot year. OPB and the Board will review the final evaluation report and identify opportunities to enhance the program's effectiveness, efficiency, and impact.